

# “Casting In His Net”-1

- ▶ Goal: Establish Relationships

WITHOUT Telephoning, Traveling & Mailing

Do EVERYTHING ONLINE-Even Billing!

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- ▶ Objective: Step 1~Establish Your Online

Community and New CAPTIVE Audience;

Bring Old Relationships Along!

*They Must Be Able To Reach You ONLINE!*

The Primary Key In Building A Trusted, Online,

Captive One-To-One, Inter-Active Community,

Clients And Trusted Relationships:

Earnestly Communicate! Express Yourself!

Reach Out And Touch Your Audience!



Our Preferred List: Internet Chat Acronyms, ASCII

Smiley Art , Chatrooms, IM, Conference Tools

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## Tasks & Wisdom Keys:

- ▶ Establish Your Front Office and Conference Room  
Online Space! Make Appointments, Offer Chat Courses,

Seminar Chats, Training Conferences and

Keep The Appointment Timely! *Key Tip At The End!*

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- ▶ Build Inter-Active Relationships By

Using A NEW Chat Language, Smiley Emotions,

ASCII Text Smileys! Accent Your Feelings!

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- ▶ Be Yourself As a Friend, Moderator,

Professional, Leader, Trusted Advisor or Consultant!

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- ▶ Relationship Building IS THE SAME IN VIRTUAL SPACE

AS REALITY SPACE! You Are Who You Are,

No Matter Where You Are!

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- ▶ The Golden Rule and Good Business

Practices ARE EXACTLY THE SAME ONLINE!

Please and Thanks! Honesty Is The Best Policy!

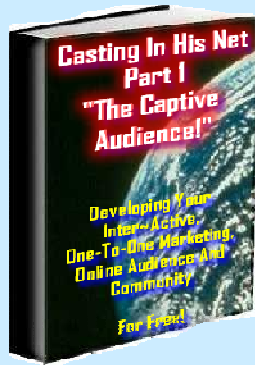
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- ▶ Stay Current With Chat, IM and Conference

Tool Resources! Google Often! Enjoy Our List!



# “The Captive Audience!”



Need More Support ?

Get *OFF* The Learning Curve *QUICKLY!*

Get Busy and Request

Our Coaching Session!

We Will Set You Up Quickly!

How Much Does It Cost?

*How Much Is Too Much?*

What Is The Value Of Knowledge?

*You Can't Afford NOT To!*

**WYGIWYPF**



“Communications Professionals Since 1974”

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**Your Homework?!**

**Contact Us WITHOUT USING THE TELEPHONE!**